

Week/date	Monday	Tuesday	Wednesday	Thursday	Friday
IDEATION					
2 06.01. - 12.01.14	Workshop day 9-17 IDEO Brain storming	Workshop day 9-17 IDEO Brain storming	ideate in the team	ideate in the team	ideate in the team
Teachers	Mette Freischer, Martin V.	Mette Freischer, Martin V.			
ROOM					
3 13.01. - 19.01.14	Workshop day 9-17 Ideation the Problem Solving Way	ideate in the team	ideate in the team	ideate in the team	ideate in the team
Teachers	Claus Thrane				
ROOM					
4 20.01. - 26.01.14	Teaching in 3D visualisation and modelling videolink with Garrett to learn idea filtering during ideation. Implement and get feedback Thursday	Teaching in 3D visualisation and modelling Take in Deltas electronic sketching and Davinci for lecture on 3D prototyping	ideate in the team	ideate in the team 15-16:00 video link with Garret (7am PST), follow up on idea filtering webinar	ideate in the team
Teachers	School of Architecture or DesignIt	School of Architecture or DesignIt			
ROOM					

Week/date	Monday	Tuesday	Wednesday	Thursday	Friday
5 27.01. - 02.02.14	User driven and Participatory design versus user involving innovation Lead user - Coloplast user profiles, selection of respondent groups Use of network to get in contact with user groups	concept ideation	concept ideation	Lessons 9-12 Linda Greve - pitching 13-15: team individual sparring with INNO-X	concept ideation
Teachers	Alexandra Inst.(Morten Kyng)/Marlene Møller, Helle Alsted, Christian Waldström				
ROOM					
6 03.02. - 09.02.14	concept ideation Video link with Garret to get sparring	concept ideation	concept ideation	Lessons 9-16 Patent literature search	concept ideation Prepare Product classification slide deck for Advisory board
Teachers				Patent og Varemærkestyrelsen	
ROOM					
7 10.02 - 16.02.14	Prepare and deliver Product classification slide deck for Advisory board (present up to 5 different concepts for 3-5 different needs)			Lessons 9-16 Lean startup and minimal viable product modular design & interfaces (Delta, Grundfos, Look a third) Networking session II	Advisory board meeting Presentation of product concepts considering: product class category technical requirements modular building blocks fit to team competences (# of concepts: 15-20)

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Teachers				INNO-X, N.A., Ole Bak Andersen Newsperience,	Advisory board
ROOM					
CONCEPT VALIDATION / MOCK UPS & TESTING					
8 17.02. - 23.02.14	Learn to perform market analysis and data presentation (# of concepts: < 15)	Learn to perform market analysis and data presentation		develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation
Teachers	tentative: Lars Frederiksen, John Agerholm	tentative: Lars Frederiksen, John Agerholm			
ROOM					
9 24.02. - 02.03.14	develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation	Lessons 9-16 Business model canvas: How to use it as a tool.	develop mock ups & perform further concept testing and validation
Teachers					
ROOM					
10 03.03. - 09.03.14	develop mock ups & perform further concept testing and validation (# of concepts: < 10)	develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation	develop mock ups & perform further concept testing and validation (# of concepts: < 8)
Teachers					
ROOM					
CONCEPT SELECTION					

Week/date	Monday	Tuesday	Wednesday	Thursday	Friday
11 10.03. - 16.03.14	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection
Teachers					
ROOM					
12 17.03. - 23.03.14	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection	Tentativ: workshop with ENG/IHA folk tentativ: Garret back to help with concept selection
Teachers					
ROOM					
13 24.03. - 30.03.14	concept selection (deeper market analysis) & one-pager preparation	concept selection (deeper market analysis) & one-pager preparation	concept selection (deeper market analysis) & one-pager preparation	concept selection (deeper market analysis) & one-pager preparation	Deliverable: one-pagers describing 3 final concepts
Teachers					
ROOM					

Week/date	Monday	Tuesday	Wednesday	Thursday	Friday
14 31.03. - 06.04.14	9-12 team preparation 12-13 lunch with AB 13-16 Pitching for advisory board lock down on one concept based on sparring and ability to document wanted outcome/effect	Lessons 9-17 Qmed : deliverable to week 17 on landscape and documents Design an economic evaluation of a new healthcare tech	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/ IHA or company)	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/IHA or company)	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/IHA or company)
Teachers		Qmed, Rikke Søgaard			
ROOM					
15 07.04. - 13.04.14	Lessons 9-16 Patent basics, claims, IP and business case, exercise with own concepts	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/IHA or company)	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/ IHA or company)	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/IHA or company)	regulatory landscape, profound marked analyses Prototyping (fx together with people from ENG/IHA or company)
Teachers	IPAssets				
ROOM					
16 14.04. - 21.04.14	-	-	-	-	-
Teachers					
ROOM					
17 21.04. - 27.04.14	- holiday	Deliver assignment to Qmed on reg. landscape (00:00)	work on IP & prototyping	work on IP & prototyping	work on IP & prototyping
Teachers					

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ROOM					
18 28.04. - 04.05.14	work on IP & prototyping	work on IP & prototyping	Sparring with Qmed Mixed Methods Research	work on IP & prototyping	file invention disclosure if needed
Teachers			Qmed, Mie Østergaard		
ROOM					
IMPLEMENTATION STRATEGY // BUSINESS DEVELOPMENT					
19 05.05. - 11.05.14	design draft protocol study to collect data for documentation of clinical effect (qual and quan) + cost-related data (direct and indirect)	design draft protocol study to collect data for documentation of clinical effect (qual and quan) + cost-related data (direct and indirect)	design draft protocol study to collect data for documentation of clinical effect (qual and quan) + cost-related data (direct and indirect)	Build business model based on marked analyses	Build business model based on marked analyses
Teachers					
ROOM					
20 12.05. - 18.05.14	Lessons 9-16 Start up financing, valuation, budgeting	Build business model, initiate building commercialisation roll-out plan prototyping in parallel, searching for partners if relevant	Build business model, commercialisation roll-out plan prototyping in parallel, searching for partners if relevant	Build business model, commercialisation roll-out plan prototyping in parallel, searching for partners if relevant	Build business model, commercialisation roll-out plan prototyping in parallel, searching for partners if relevant
Teachers					
ROOM					

Week/date	Monday	Tuesday	Wednesday	Thursday	Friday
21 19.05. - 25.05.14	Lessons 9-16 Venture capital, negotiation techniques	Make start up budget and cash flow projections prototyping in parallel, searching for partners if relevant	Make start up budget and cash flow projections prototyping in parallel, searching for partners if relevant	Make start up budget and cash flow projections prototyping in parallel, searching for partners if relevant	Tentative: Meeting with Advisory board :: sparring on business model and commercialisation plan
Teachers					
ROOM					
22 26.05. - 31.05.14	Linda Greve elevator pitch (3 hours incl exercises)	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation
Teachers	Linda Greve				
ROOM					
23 02.06. - 08.06.14	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation
Teachers					
ROOM					
24 09.06. - 15.06.14	Sparring with Linda 1 hour / team	report writing, build pitch presentation	report writing, build pitch presentation	report writing, build pitch presentation	report delivery
Teachers					
ROOM					
EXAM WEEK					
25 16.06. - 22.06.14					Pitch presentation

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Teachers					
ROOM					